

KANSAS 4-H APPAREL/SWAG APPROVAL FORM

The purpose of this form is for the 4-H Club or Group to have their creative design approved before printing to ensure the proper use of the 4-H clover and co-wordmark on any apparel and swag items.

The KSRE/4-H co-wordmark is required on ALL 4-H marketing and publishing materials, including print, digital, apparel and merchandise. This requirement applies to all designs created at the local, county, district, area and state levels. For more details and clarification, please read the entire Co-Wordmark Policy at <https://www.kansas4-h.org/resources/marketing/index.html>. All 4-H Club apparel/swag is required to have one of the following co-wordmarks (in color, black & white, black, or white). Digital files of co-wordmarks are available at <https://www.kansas4-h.org/resources/marketing/digital.html>.

K-STATE
Research and Extension



K-STATE
Research and Extension



Central Kansas
District

K-STATE
Research and Extension
Central Kansas District

K-STATE
Research and Extension

We understand that designs may feature a 4-H clover as part of the central, creative design. This is permissible, as long as the KSRE/4-H co-wordmark is included somewhere on the item as well. Do not use true blue or red apparel, as those colors create brand confusion and do not comply with the K-State Style Guide. Be aware that there are many incorrect clovers floating around the internet- to ensure you are using a correct one, we ask that you use the ones provided at the above website.

Please submit this form & design artwork, in full color, to the Geary County Extension Office or by email to gkopfer@ksu.edu. Allow at least 1 week for the design to be reviewed. If edits need to be made, the individual listed below is the one who will be contacted.

Contact info:

4-H Club / Group: _____ Date: _____

Contact Person: _____ Cell #: _____

Email Address: _____

Description of Apparel/Item (please include item type and color):
